

WHAT AMERICANS ARE SAYING ABOUT IN-PERSON MEETINGS AND EVENTS DURING COVID-19

Updated April 2020

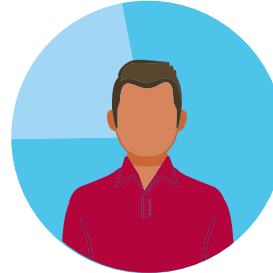
EAGER TO RETURN

Americans who attended in-person meetings and conventions before the pandemic are eager to return to them when the threat of COVID-19 passes and it is safe to do so.



83%

say they miss attending in-person meetings and conventions



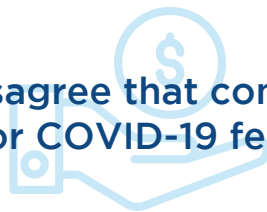
78%

say they will attend as many or more when the threat is over

STRONG SUPPORT FOR FEDERAL FUNDING

With lawmakers debating the provisions of a new Phase IV recovery bill, public support for meetings industry workers is strong – even among those who did not previously attend in-person meetings and conventions as part of their jobs.

49% agree and only 14% disagree that convention centers and event venues should be eligible for COVID-19 federal support and funding.



The percent who agree is roughly on par with other industries that rely on in-person activities, such as



THE RESTAURANT
INDUSTRY
(53% support)



PERSONAL SERVICES
SUCH AS BARBERS AND HAIR SALONS
(44% support)



AND GROCERY
STORES
(43% support).

On April 3, 2020, APCO Insight – the research division of APCO Worldwide – conducted an online quantitative survey among 1,000 American adults to understand the social impact of COVID-19, including 700 who are working from home and previously attended face-to-face meetings and conventions as part of their jobs. The survey responses are based on a national sample provided by Dynata, balanced by age, gender and religion.

