



January 14, 2020

**MEETINGS MEAN BUSINESS COALITION OFFICIAL STATEMENT:
MOURNING THE PASSING OF JOHN H. GRAHAM IV**

The Meetings Mean Business Coalition is deeply saddened by the passing of John H. Graham IV, ASAE President and CEO.

John's leadership, counsel and dedication have left a lasting and transformative impact on our industry, to which we are eternally grateful. Our hope is to honor his legacy through our work for years to come.

We extend our heartfelt condolences to his family, friends and the entire association community during this difficult time.

Sincerely,

Trina Camacho-London, MMBC co-chair

Fred Dixon, MMBC co-chair

Nan Marchand Beauvois, MMBC managing director

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About Meetings Mean Business

Meetings Mean Business is an industry-wide coalition to showcase the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities. By rallying industry advocates, working with stakeholders, conducting original research, engaging with outside voices and more, the coalition brings the industry together to emphasize its importance. Comprised of over 60 members, the coalition unites the meetings industry with one strong and powerful voice. For more information, visit <https://www.meetingsmeanbusiness.com/>.