Whereas, Global Meetings Industry Day (GMID) is the annual global advocacy day shedding light on the value of the meetings to people, business and communities; and

Whereas, The meetings industry as a whole has a real impact on the economy, local businesses and residents in [insert city here]; and

Whereas, Specifically, [insert relevant data points relevant to the particular city or state or country].

Whereas, Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities around the world; and

Whereas, Hosting an event, convention or tradeshow stimulates this region’s economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighborhood stores and bring new revenue; and

Whereas, GMID 2021 is a time for [insert city here] to reflect on the importance of the meetings industry and what it has provided for the community, as well as spotlight the need for industry relief from the COVID-19 pandemic; and

Whereas, [insert city here] will [insert gesture of support i.e. hosting or attending an in-person or virtual event].

Now, therefore, I do hereby proclaim that the city of [insert city here] supports the meetings industry’s presence in our city and its service to our community.

I urge all those living in [insert city here] to take a moment to reflect on the impact that this industry brings to our communities, businesses and local economy.
In witness thereof, I hereunto set my hand as the official representative of [INSERT CITY HERE], [INSERT STATE HERE] this the [INSERT DAY HERE] day of [INSERT MONTH HERE] 2021.

________________________________________________

[INSERT NAME], [INSERT TITLE]